

Report Parameters :

AE INITIALS :

AE LOC :

AE RC :

BILLING SUMMARY : YES

GENERATE :

MAKEGOODS : YES

BUSINESS TYPE :

ORDER TYPE :

PRE PRINTED :

PRINTED DATE :

REV NUM : 1

ORDERS OF

SORT BY : By Order Number

REQUEST ID :

REQUEST RUN ID :

ORDER RANGE : 56642

KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

AND

PAGE 1

38415	AGENCY (OR SERVICE) ACTING AS AGENT FOR			319843	ADVERTISER (OR AGENCY AND ADVERTISER)			Cancellation Notice Required Announcement 28 days prior notice
NAME	STEVENS REED CURCIO & POTHOLM				FRIENDS OF RAJA			
AND	201 N Union St Ste 200				1910 Cochran Rd			
ADDRESS	Alexandria VA 22314-2651				Manor Oak One, Suite # 100			
	USA				Pittsburgh PA 15220-1203			
CONTACT					USA			
					PRODUCTRAJA FRI-THU			
LOCAL SALESPERSON	Brian Butz-1		AGENCY EST. NO.		PRODUCT CODE			
			280		1310			
NATIONAL SALESPERSON								
BROADCAST SCHEDULE STARTING 09/21/12 AND ENDING 09/27/12 NO. WEEKS:								1

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
PRINT AT STATION. ALL RATES ARE NON PRE-EMPTIBLE. PAID FOR BY FRIENDS OF RAJA. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE.										
1 30 MIN SEP	F	1	05:58A	07:00A	30S	09/21/12-09/21/12	THIS MORNING 6-7AM	1	435.00	435.00
2 30 MIN SEP	11110..	4	05:58A	07:00A	30S	09/24/12-09/27/12	THIS MORNING 6-7AM	4	600.00	2400.00
3 30 MIN SEP	F	1	11:58A	12:30P	30S	09/21/12-09/21/12	NOON NEWS	1	450.00	450.00
4 30 MIN SEP	F	1	05:30P	06:00P	30S	09/21/12-09/21/12	530-6PM NEWS	1	675.00	675.00
5 30 MIN SEP	F	1	05:58P	06:30P	30S	09/21/12-09/21/12	M-F 6PM NEWS	1	765.00	765.00
6 30 MIN SEP	11110..	4	05:58P	06:30P	30S	09/24/12-09/27/12	M-F 6PM NEWS	4	900.00	3600.00
7 30 MIN SEP	Su	1	06:58P	08:00P	30S	09/23/12-09/23/12	60 MINUTES	1	4050.00	4050.00
8 30 MIN SEP	0000111	3	11:00P	11:35P	30S	09/21/12-09/23/12	11PM NEWS	3	1400.00	4200.00
Total Contract:								16		16575.00
Billing Summary										
Qtr 3-12						Jul .00	Aug .00	Sep 16575.00	Total 16575.00	

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION



KDKA-TV

09/21/12

KDKA-TV

AND

PAGE 2

38415	AGENCY (OR SERVICE) ACTING AS AGENT FOR 319843		ADVERTISER (OR AGENCY AND ADVERTISER)	
NAME	STEVENS REED CURCIO & POTHOLM		FRIENDS OF RAJA	
AND	201 N Union St Ste 200		1910 Cochran Rd	
ADDRESS	Alexandria	VA 22314-2651	Manor Oak One, Suite # 100	
	USA		Pittsburgh	PA 15220-1203
CONTACT			USA	
			PRODUCT RAJA FRI-THU	
LOCAL SALESPERSON	Brian Butz-1	AGENCY EST. NO. 280	PRODUCT CODE	1310
NATIONAL SALESPERSON				
BROADCAST SCHEDULE STARTING 09/21/12 AND ENDING 09/27/12 NO. WEEKS: 1				

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[illegible]

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY STATION